

THE CUSTODY PROJECT
PO Box 20753
EL SOBRANTE CA 94820-0753 USA
WWW.THECUSTODYPROJECT.ORG / WWW.TCPCARES.ORG

Dear Folks,

November 24, 2022

Giving Tuesday and The Christmas Season arrive, and – months from now – Mother's Month of May...

A group of generous donors will match your donations up to **\$1500** on Giving Tuesday, **\$2500** during The Christmas Season, and up to **\$700** through Mother's Month of May. Please mark your calendars! You can donate to all three Drives and your donations will easily double your impact, which means, for each Drive:

___ \$10 becomes \$20 ___ \$100 becomes \$200
___ \$25 becomes \$50 ___ Other \$ _____ will be doubled and worth twice as much: Up to above amounts.

OUR GIVING TUESDAY MATCHING DONATION DRIVE FALLS ON TUESDAY, NOVEMBER 29, 2022

OUR CHRISTMAS HOLIDAY SEASON MATCHING DRIVE RUNS FROM NOVEMBER 1, 2022 – JANUARY 31, 2023

OUR MOTHER'S MONTH OF MAY MATCHING CAMPAIGN RUNS FROM MAY 1 – MAY 31, 2023

Our Matching Drives Flyer: with the dates and donate options, is the first attachment below. Whether you donate to us online through our several Donate Now buttons on sites including Network for Good, PayPal, eBay, and Guidestar, or by text, email, or check, **we will match** your donations based on the date of the check or online submission, doubling your impact, up to the amounts listed above per Drive. Please share it with friends, family, and co-workers – wherever you think it will increase good and benefit our families. (On our site: go to About Us: Annual Newsletters: Mothers, and Mothers & Donors).

Our Annual Newsletter: shares a few stories about families helped, provides to mothers some organizations throughout our country that may help with issues their families struggle with, and lists many ways to donate, including to the Drives (see pp. 3, 6, 10). It is the second attachment below. Please share it wherever it will increase good and benefit families.

The PayPal Giving Fund (PPGF): always passes 100% of your donations to us, as processing fees are not charged, (third link below). You can find it on our home page as The Custody Project – Donate Now button.

Public Giving Tuesday Matching Events: Watch for opportunities on eBay, PayPal, The PayPal Giving Fund, Facebook, Amazon, and many other venues. Facebook's 2022 Giving Tuesday Drive is a \$7 million match (<https://www.facebook.com/help/332488213787105>) and you can create a campaign or look for Facebook Campaigns supporting TCP on Giving Tuesday. Visit our Annual Newsletter for further details on how to easily find your donation receipt on Facebook and how to get one from The Custody Project (pp. 3, 6).

To sponsor a matching challenge for any of the Drives or to increase their amounts, contact us at the number below. We will post new challenge amounts and matching drive updates on our site's Events page.

Great News! Thanks to your donations, especially during our three matching 2021 – 2022 Drives, donations doubled and moved towards tripling, making it possible for us to give larger grants to families in need. Thank you, everyone! We hope you will help our families as you can this year, simply because everything helps our families. For all that you do in remembrance of the difficulties our mothers and children experience, thank you for your continued compassion.

Donna Signorelli
for The Custody Project:
850 682 3460 (no texts)

PO Box 20753

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Three Matching Drives For Giving Tuesday, Christmas, and May: <http://thecustodyproject.org/downloads/AnnualNewsletterM.pdf>

The Custody Project Annual Newsletter: <http://thecustodyproject.org/downloads/AnnualNewsletterDMCombo.pdf>

The PPGF link is: <https://www.paypal.com/fundraiser/charity/2172> (TCP's Donate Now Button brings you to PPGF, too).

Our site's home page: <http://thecustodyproject.org/index.php> (And see: <http://thecustodyproject.org/donate.php>).

The Custody Project is a 501(c)(3), charitable, tax-exempt, nonprofit organization, Fed. Tax ID #95-4521373; contributions are tax-deductible to the extent allowable by law.